



**Remit Address:**  
**WTXF**  
 Fox Television Stations, Inc.  
 5532 Collections Center Blvd  
 Chicago, IL 60693  
 Main: (215) 925-2929  
 Billing: (215) 982-5206

# INVOICE

Advertiser	FITZPATRICK/PACONG-R
Product	MIKE FITZPATRICK/CON
Estimate Number	2407

Invoice #	4051395-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4051395
Alt Order #	
Deal #	
Order Flight	10/08/12 - 11/06/12

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTXF	Good Day 6a	6a-7a								
	CDR										
	WTXF			10/15/12 to 10/21/12	3x	MTWTF--					
	WTXF			M	10/15/12	:30	6:08 AM	TVGENFITZ1202H	\$720.00		1
	WTXF			Tu	10/16/12	:30	6:29 AM	TVGENFITZ1202H	\$720.00		2
	WTXF			Th	10/18/12	:30	6:12 AM	TVGENFITZ1202H	\$720.00		3
				10/22/12 to 10/28/12	3x	MTWTF--					
	WTXF			Tu	10/23/12	:30	6:51 AM	TVGENFITZ1202H	\$720.00		6
	WTXF			W	10/24/12	:30	6:41 AM	TVGENFITZ1202H	\$720.00		4
	WTXF			F	10/26/12	:30	6:13 AM	TVGENFITZ1202H	\$720.00		5
2	WTXF	Good Day 6a	6a-7a								
	CDR										
	WTXF			10/08/12 to 10/14/12	2x	--WTF--					
	WTXF			W	10/10/12	:00			\$720.00	See MG 2.3	2
	WTXF			Th	10/11/12	:30	6:22 AM	TVGENFITZ1202H	\$720.00		1
	WTXF			F	10/12/12	:30	6:52 AM	TVGENFITZ1202H	\$720.00	MG for 2.2 10/10	3
4	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			10/08/12 to 10/14/12	2x	--WTF--					
	WTXF			W	10/10/12	:00			\$810.00	See MG 4.3	1
	WTXF			Th	10/11/12	:30	7:21 AM	TVGENFITZ1202H	\$810.00	MG for 4.1 10/10	3
	WTXF			Th	10/11/12	:30	7:43 AM	TVGENFITZ1202H	\$810.00		2
5	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			10/15/12 to 10/21/12	4x	MTWTF--					
	WTXF			M	10/15/12	:30	8:10 AM	TVGENFITZ1202H	\$810.00		1
	WTXF			Tu	10/16/12	:30	7:29 AM	TVGENFITZ1202H	\$810.00		2
	WTXF			W	10/17/12	:30	8:50 AM	TVGENFITZ1202H	\$810.00		3
	WTXF			Th	10/18/12	:30	8:38 AM	TVGENFITZ1202H	\$810.00		10
				10/22/12 to 10/28/12	4x	MTWTF--					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

# INVOICE



**Remit Address:**  
**WTXF**  
 Fox Television Stations, Inc.  
 5532 Collections Center Blvd  
 Chicago, IL 60693  
 Main: (215) 925-2929  
 Billing: (215) 982-5206

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Advertiser	FITZPATRICK/PACONG-R
Product	MIKE FITZPATRICK/CON
Estimate Number	2407

Invoice #	4051395-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4051395
Alt Order #	
Deal #	
Order Flight	10/08/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WTXF	Good Day 7a	7a-9a								
	CDR										
	WTXF			Tu	10/23/12	:30	8:28 AM	TVGENFITZ1202H	\$810.00		6
	WTXF			W	10/24/12	:30	8:10 AM	TVGENFITZ1202H	\$810.00		11
	WTXF			Th	10/25/12	:30	8:57 AM	TVGENFITZ1202H	\$810.00		5
	WTXF			F	10/26/12	:30	7:43 AM	TVGENFITZ1202H	\$810.00		4
7	WTXF	Good Day 9a	9a-10a								
	CDR										
	WTXF				10/08/12 to 10/14/12	2x	--WTF--				
	WTXF			W	10/10/12	:00			<del>\$486.00</del>	See MG 7.3	2
	WTXF			Th	10/11/12	:30	9:21 AM	TVGENFITZ1202H	\$495.00		1
	WTXF			Th	10/11/12	:30	9:39 AM	TVGENFITZ1202H	\$495.00	MG for 7.2 10/10	3
8	WTXF	Good Day 9a	9a-10a								
	CDR										
	WTXF				10/15/12 to 10/21/12	3x	MTWTF--				
	WTXF			M	10/15/12	:30	9:46 AM	TVGENFITZ1202H	\$495.00		3
	WTXF			Tu	10/16/12	:30	9:59 AM	TVGENFITZ1202H	\$495.00		1
	WTXF			W	10/17/12	:30	9:29 AM	TVGENFITZ1202H	\$495.00		2
	WTXF				10/22/12 to 10/28/12	3x	MTWTF--				
	WTXF			M	10/22/12	:30	9:52 AM	TVGENFITZ1202H	\$495.00		6
	WTXF			Th	10/25/12	:30	9:45 AM	TVGENFITZ1202H	\$495.00		4
	WTXF			F	10/26/12	:30	9:22 AM	TVGENFITZ1202H	\$495.00		5
10	WTXF	Fox News Sunday	9a-10a								
	LUR										
	WTXF				10/08/12 to 10/14/12	1x	-----S				
	WTXF			Su	10/14/12	:30	9:59 AM	TVGENFITZ1202H	\$300.00		1
	WTXF				10/15/12 to 10/21/12	1x	-----S				
	WTXF			Su	10/21/12	:30	9:32 AM	TVGENFITZ1202H	\$300.00		2
	WTXF				10/22/12 to 10/28/12	1x	-----S				
	WTXF			Su	10/28/12	:30	9:59 AM	TVGENFITZ1202H	\$300.00		3

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE



**Remit Address:**  
**WTXF**  
 Fox Television Stations, Inc.  
 5532 Collections Center Blvd  
 Chicago, IL 60693  
 Main: (215) 925-2929  
 Billing: (215) 982-5206

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Advertiser	FITZPATRICK/PACONG-R
Product	MIKE FITZPATRICK/CON
Estimate Number	2407

Invoice #	4051395-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4051395
Alt Order #	
Deal #	
Order Flight	10/08/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WTXF	Fox 29 News at 5p	5p-6p								
	CDR										
	WTXF			10/15/12 to 10/21/12	2x	MTWTF--					
	WTXF			Tu	10/16/12	:30	5:21 PM	TVGENFITZ1202H	\$585.00		1
	WTXF			Th	10/18/12	:30	5:43 PM	TVGENFITZ1202H	\$585.00		2
	WTXF			10/22/12 to 10/28/12	2x	MTWTF--					
	WTXF			M	10/22/12	:30	5:38 PM	TVGENFITZ1202H	\$585.00		4
	WTXF			W	10/24/12	:30	5:42 PM	TVGENFITZ1202H	\$585.00		3
12	WTXF	Fox 29 News at 6p	6p-630p								
	CDR										
	WTXF			10/08/12 to 10/14/12	1x	--WTF--					
	WTXF			W	10/10/12	:00			<del>\$585.00</del>	See MG 12.2	1
	WTXF			F	10/12/12	:30	6:23 PM	TVGENFITZ1202H	\$585.00	MG for 12.1 10/10	2
13	WTXF	Fox 29 News at 6p	6p-630p								
	CDR										
	WTXF			10/15/12 to 10/21/12	2x	MTWTF--					
	WTXF			Th	10/18/12	:30	6:23 PM	TVGENFITZ1202H	\$585.00		1
	WTXF			F	10/19/12	:30	6:14 PM	TVGENFITZ1202H	\$585.00		2
	WTXF			10/22/12 to 10/28/12	2x	MTWTF--					
	WTXF			W	10/24/12	:30	6:21 PM	TVGENFITZ1202H	\$585.00		3
	WTXF			F	10/26/12	:30	6:22 PM	TVGENFITZ1202H	\$585.00		4
15	WTXF	Fox 29 Late News Rotator	10p-11p								
	CDR										
	WTXF			10/08/12 to 10/14/12	3x	--WTF--					
	WTXF			W	10/10/12	:00			<del>\$1,440.00</del>	See MG 15.4	1
	WTXF			Th	10/11/12	:30	10:53 PM	TVGENFITZ1202H	\$1,440.00		2
	WTXF			F	10/12/12	:30	10:38 PM	TVGENFITZ1202H	\$1,440.00		3
	WTXF			F	10/12/12	:30	10:59 PM	TVGENFITZ1202H	\$1,440.00	MG for 15.1 10/10	4
16	WTXF	Fox 29 Late News Rotator	10p-11p								
	CDR										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



**Remit Address:**  
**WTXF**  
 Fox Television Stations, Inc.  
 5532 Collections Center Blvd  
 Chicago, IL 60693  
 Main: (215) 925-2929  
 Billing: (215) 982-5206

# INVOICE

Advertiser	FITZPATRICK/PA/CONGR
Product	MIKE FITZPATRICK/CON
Estimate Number	2407

Invoice #	4051395-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4051395
Alt Order #	
Deal #	
Order Flight	10/08/12 - 11/06/12

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WTXF	Fox 29 Late News Rotator	10p-11p								
	CDR										
	WTXF			10/15/12 to 10/21/12	3x	MTWTF--					
	WTXF			Tu	10/16/12	:30	11:16 PM	TVGENFITZ1202H	\$1,440.00		3
	WTXF			W	10/17/12	:30	11:37 PM	TVGENFITZ1202H	\$1,440.00		4
	WTXF			F	10/19/12	:30	11:51 PM	TVGENFITZ1202H	\$1,440.00		2
	WTXF			10/22/12 to 10/28/12	3x	MTWTF--					
	WTXF			Tu	10/23/12	:30	10:57 PM	TVGENFITZ1202H	\$1,440.00		6
	WTXF			W	10/24/12	:30	12:14 AM	TVGENFITZ1202H	\$1,440.00		5
	WTXF			Th	10/25/12	:30	11:43 PM	TVGENFITZ1202H	\$1,440.00		8
18	WTXF	NFL RS Game DH Non Home	Various								
	LUR			10/08/12 to 10/14/12	1x	-----S					
	WTXF			Su	10/14/12	:30	5:59 PM	TVGENFITZ1202H	\$7,000.00		1
19	WTXF	NFL RS Game DH Non Home	Various								
	LUR			10/22/12 to 10/28/12	1x	-----S					
	WTXF			Su	10/28/12	:30	7:50 PM	TVGENFITZ1202H	\$13,500.00		1
20	WTXF	M-F 4a-425a	4a-425a								
	LUR			10/08/12 to 10/14/12	1x	--WTF--					
	WTXF			W	10/10/12	:00			\$40.00	See MG 20.2	1
	WTXF			F	10/12/12	:30	4:09 AM	TVGENFITZ1202H	\$10.00	MG for 20.1 10/10	2
21	WTXF	NLCS Champ Game Non Home	Various								
	WTXF			10/15/12 to 10/21/12	1x	M-----					
	WTXF			M	10/15/12	:30	11:30 PM	TVGENFITZ1202H	\$3,000.00		1
22	WTXF	Game Day Live	11a-12p								
	CDR			10/22/12 to 10/28/12	1x	-----S					
	WTXF			Su	10/28/12	:30	11:55 AM	TVGENFITZ1202H	\$1,500.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

# INVOICE



**Remit Address:**  
**WTXF**  
 Fox Television Stations, Inc.  
 5532 Collections Center Blvd  
 Chicago, IL 60693  
 Main: (215) 925-2929  
 Billing: (215) 982-5206

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015

Advertiser	FITZPATRICK/PACONG-R
Product	MIKE FITZPATRICK/CON
Estimate Number	2407

Invoice #	4051395-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTXF
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4051395
Alt Order #	
Deal #	
Order Flight	10/08/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	CDR	Game Day Live	11a-12p								

Aired Spots 52

Gross Total \$61,955.00  
 Agency Commission \$9,293.25  
 Net Amount Due \$52,661.75  
 Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.